

Boulder Area Chamber of Commerce
BOARD MEETING MINUTES - Tuesday, May 16, 2023 - Boulder City Hall

1. **Call meeting to order:** the board meeting of the Boulder Area Chamber of Commerce was called to order at 12 noon by President Bruce Binkowski.
2. **Attendance:**
Directors present: Bruce Binkowski, Patricia Lewis, Mechele Anderson, Connie Grenz, Kerri Kumasaka. None absent.
Membership present: Rose Perna (representing herself and Alpine House Svcs)
Guests: Jan Zietlow (representing BTAC)
3. **Meeting Minutes approval:** Motion to approve by Connie/Mechele as presented.
4. **Financial reports & Admin Notes** (distributed via email):
Balance Sheet, P&L YTD, Checkbook Reconciliation Reports from most recent month.
 - BACC checkbook balance as of 5/13/2023: \$9233.28
 - BACC petty cash: \$84.53
 - BACC CD balance: \$5136.67
 - BTAC Marketing checking account balance: \$4226.86 (majority of funds are spoken for)
 - ReImagine Boulder checking account balance: \$1981.35
 - Admin notes (may be distributed via email): as of 4/30/2023
5. **Business:**
Event Committee Reports:
 - **Farmers Market & Recycle** - 9am to 2pm, Thursdays, July through September - (Connie, Mechele, Bruce, Pat) - Shared info about vendor who wanted to “cook & sell chicken” in the park (will not be a vendor at the market); looking for other food truck vendors to participate on market day; Pat asks that monies taken at the market day be clearly defined if table fees vs. donations. Committee requests a budget to purchase “feather flag signs”. Suggesting 3 signs at about \$100 each: big sign 15' for OPEN x2 and 1 medium sign for Farmers Market. Discussion regarding a “Restroom” sign and a fresh banner sign for the stand across the street. Set up account with Fast Signs c/o BACC, emailed to Bruce. Board discussion about placement and sizes...
 - **Garage Sale** - June 17 - (Mechele, Jan, Bruce, Pat) - 9 registrations to date. Form and flyer on chamber website. Map will be in the June 14th edition of the Boulder Monitor. Registration deadline to be “pinned” on map is June 9th. Maps will be made widely available prior to the weekend. Banner sign is at Connie’s house. Take further conversation to the event committee meeting following the board meeting. Yard numbers will not be provided to the sellers, however they’ll be notified to supply their own.
 - **Car Show** - August 26 - (Bruce, Pat, Mechele) - in the works. Registration fee will be \$20.
 - **Music Festival** - September 9 - (Bruce, Pat, Mechele, Kerri) - 5 acts confirmed. Grants to help with advertising. On Day 2, Keith Hammonds (Boulder Monitor) will be developing an event “Idea Fest”. Due to the nature of the grants, chamber may need to break CD to pay bills, then submit invoices for reimbursement.
 - **Bazaar** - November 18 - (Kerri, Mechele, Bruce, Pat) - gym is reserved. Growing Community Naturally will continue to provide soup & bread lunch.

(Continued)

Other committees and additional adhoc events:

- **BTAC** (Jan Zietlow) - KIOSK issues. May be able to resolve leaking issue by caulking properly. BTAC working with vendor Cory Kennedy. Researching content that can be posted to the panels.
- **Reimagining Boulder** (Mechele Anderson) - dog park in progress with donation of equipments & some fencing & posts & hardware; AYA kids helped; needs volunteers and announcing needs via social media. Connie Smith day scheduled for August 27th with indoor art display at Fairgrounds (Friday, Saturday, Sunday). Mechele approached City Council to 'proclaim' a Connie Smith Day. Should check with insurance company regarding the art work coverage. Researching vendors for items to sell. Appears no copyrights involved for Connie Smith artworks. BBQ on 2nd is being determined. Donation jars are being placed around Boulder. Donations received go into the ReImagine bank account. Still looking for a muralist for "Hank" building.
- **Website** (Pat Lewis) - chamber website is updated. Car Show info pending.
- **Phone book 2024** (Pat Lewis) - Kerri suggests we review the need for a book. Pat suggests delaying next edition until 2024 and reviewing the content that is included (a revised edition was printed and distributed early 2023). The phonebook generates revenue and appears to be of value to local residents and advertisers.
- **Membership** - (Pat Lewis)
- **"Contractors"** event (Rose Perna) - plan an event for the fall?
- **"After Hours"** event (Kerri Kumasaka) - plan an event for end of May - chamber and public? A new chef at the Hot Springs and Kerri is willing to pay him to do an event. May 31, City Hall, 5-7pm. Kerri will make all arrangements and absorb costs: flyer, invite and social media. Door prizes?
- **"Sweep the Sidewalks" & median trimming:** Gerald Craft is willing to trim median and Bruce will contact him. Mechele mentions east side of bridge sidewalk needs sweeping.

6. **Board open discussion:**

- Fire Department: Pat reported that the fire department is looking for a location and funds to build a facility, preferably north of town (Skytop is willing to donate land). Perhaps the chamber could allocate funds to help support a grant writer/researcher.
- Median bricks: must go to the City for their use; 'Dollar Store' bricks - useable?
- Growing Community: has a new Vista Volunteer with skills in grant writing and volunteer organizing.

7. **Next meeting** - Tuesday, June 13, 2023 - noon, City Hall

8. **Notes:**

- Connie will be absent from May 28 through June 12
- Bruce will be absent from June 5 through 9
- Mechele will be absent 1st week of August (or a bit earlier)
- Pat will "go south" early December through about May. Can Zoom meetings and work remotely as needed.

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9. **Adjourn:** meeting was adjourned at 1:30pm

10. **Follow up items:**

2023 Board of Directors:

- Bruce Binkowski, president (board term expires 2024)
- Patricia Lewis, secretary/treasurer (board term expires 2024)
- Connie Grenz (board term expires 2024)
- Kerri Kumasaka (board term expires 2025)
- Mechele Anderson (board term expires 2024)

Event committee meeting at 1:30pm:

- Garage Sale: Sellers can make their own numbers. Maps available on Wed. the 14th to grocery store, post office, sellers and other local places. No gift card contest. No hand delivering numbers or maps to sellers. They can print their own.
- Farmers Market sign order re-stated: 2 2-sided 15' open 'feather' signs, 1 1-sided 7.5' restroom 'feather' sign, 1 farmers market 'feather' sign and 1 banner. Estimated sign cost about \$600.00 plus.
- Music Fest - banner in storage.
- Parking -
- Chamber offers small batch printing (see phone book ad) - Pat made 50 2-sided business cards for the Southwest Youth daycare. Bruce says invoice \$25.
- Flyers for Connie Smith day?

- Adjourn about 2pm.

Meeting minutes submitted by:

Patricia Lewis, Secretary/Treasurer
Boulder Area Chamber of Commerce

May 27, 2023