

Boulder Area Chamber of Commerce - EIN #43-2104345

**BOARD MEETING MINUTES**

**Tuesday, June 13, 2023 Noon - City Hall**

~~To Join Remotely: zoom.com/join Meeting ID: \_\_\_\_\_ PassCode: \_\_\_\_\_~~

1. Call meeting to order: 12pm
2. Attendance  
Present: Bruce, Pat, Kerri, Connie, Mechele  
Absent: none  
Guests: Jan Zietlow  
Membership: Rose Perna (Alpine House Svcs)
3. Approval of board meeting minutes from **May 16, 2023** Connie moves to approve meeting minutes as presented; Kerri seconded the motion. Meeting Minutes approved as presented.
4. Financial reports & Admin notes (distributed via email): Kerri/Connie motion to approve as presented. Financials: Balance sheet, P&L YTD, Checkbook reconciliations from most recent month.
  - BACC checkbook balance as of 6/3/23 - \$9276.50 (6/11/23 - \$8853.70)
  - BACC CD balance - \$5136.67 (no change)
  - BACC petty cash balance - \$84.53 (no change)
  - BTAC Marketing checking account balance - \$4226.86
  - ReImagine Boulder checking account balance - \$2071.49
  - Admin notes - attached.
5. Business:  
Event committee reports:
  - Farmers Market (July thru September): Signage is to be ordered. 10' one sided feather, 1 FM banner, set up fee. \$480.00 estimated. Approved sign cost at this estimate. Use of Park: Hutterites arrive June 22. Connie has field questions about selling CBD oils and like products (will deal with when it becomes an issue).
  - Garage Sale (June 17): about 30 sellers. Think about adjusting price for 2024. Details of process: where maps available, emailing & distribution area etc. All boulder sales.
  - Car Show (August 26): Working on flyer for web site; letters will be mailed to potential sponsors. Deadline to order plaques & magnets **July 20**. Same day registration... need a lot of help registering cars.
  - Music Festival (September 9): Grants available for advertising; musicians scheduled except for one.
  - Music Festival Sunday added event (TBD) discussion: 1-3:30 Keith Hammonds event. Stage will remain in place; art vendors will be invited to stay second day at no charge.
  - Bazaar (November 18): Gym has been reserved.  
Other committees:
  - BTAC - Jan: still working on the sealing of Kiosk doors and content to be displayed.

## BACC Board Meeting Minutes - June 13

- ReImagine Boulder - Mechele: Mural updates: painters contacted and a couple have conveyed interest in giving estimates. Red Ants Pants grant for restoration efforts of the Bronc mural on Hardware Hank. Collecting some donations via the buckets around town. Exhibit at Fair Grounds in the works, need easels and supplies to display artwork properly. Coordinate with Fair Board the details for parking etc. DOG PARK: work slow due to weather; wood fencing donated from Greg Hughes; light on volunteers; “clean up after your dog” signs - 2 donated from City of Boulder. AYA kids helping. Contacted Stu Goodner who now owns the Franchi building (Sweet Spot etc.) about some facade ideas with paint and/or murals.
- Website - Pat: continuing the updates of Minutes, events, forms.
- Phonebook for 2024 - Pat: next year
- Membership - Pat: Stu Goodner “Boulder Rocks LLC” is a new member. 50 to date. Website is updated. Silver Saddle renewal pending. Consider reviewing membership dues for 2024.

### Additional adhoc committees or proposed events:

- “Contractors” event - Rose Perna: at the holiday bazaar. Spill over to cafeteria? Rose could phone call contractors... determine cost (vendors \$30 space; \$10 table). Come back with ideas.
- “After Hours” event - Kerri Kumasaka: event took place at City Hall, May 31 - went well Charlie Denison played music; food was good. Door prizes well accepted. Good exposure for the Hot Springs and the Chamber. Recommend doing it again in the Fall - tentatively **September 27** - 5-6:30p? . Name tags next time?
- Main Street: \$80 each median trim - Gerald Craft.

### 6. Board open discussion:

- Housing, business licenses, signs and doors on Main Street store fronts. Kerri: researching customer service work shop training. Who would host? When would it be scheduled? Are local businesses interested considering their high employee turnover? (will advise board if something is doable). Mechele offers to do a newsletter for members! Or from Kerri: column in the newspaper. “Knock yourselves out!”. Chamber does small batch printing - whatever can be handled by the Chamber color laser printer.

### 7. Next meeting - **Tuesday, July 11, 2023** - 12pm, City Hall

### 8. Adjourn: 1:23pm

### **Event committee meeting at 1:00pm** - garage sale map distribution.

#### 2023 Board of Directors:

- Bruce Binkowski, president (term expires 2024)
- Patricia Lewis, secretary/treasurer (term expires (2024)
- Connie Grenz (term expires 2024)
- Kerri Kumasaka (term expires 2025)
- Mechele Anderson (term expires 2024)