

Boulder Area Chamber of Commerce - EIN #43-2104345
BOARD MEETING MINUTES - Tuesday, July 11, 2023 Noon - City Hall

1. Call meeting to order: 12pm
2. Attendance
 - Present: Bruce Binkowski, Patricia Lewis, Kerri Kumasaka, Connie Grenz
 - Absent: Mechele Anderson
 - Guests: Jan Zietlow (BTAC)
 - Membership: Rose Perna (Alpine House Services)
3. Approval of board meeting minutes from June 13, 2023. Connie Grenz made a motion to approve the meeting minutes as corrected, Bruce Binkowski seconded the motion. Meeting Minutes passed as presented.
4. Financial reports & Admin notes (distributed via email):
 - Balance sheet, P&L YTD, Checkbooks chart of accounts.
 - Product and Service detail document was made available for review.
 - BACC checkbook balance as of 7/8/23 - \$6,075.06
 - BACC CD balance - \$5,136.67
 - BACC petty cash balance \$84.53 (no change)
 - BTAC Marketing checking account balance - \$4,226.86
 - ReImagine Boulder checking account balance - \$4,019.03
 - Admin notes for the month of June 2023
5. Business:
 - Event committee reports:
 - Farmers Market (July thru September) Connie: good turn out for first event. Cautionary issue with falling tree branch and potential liability. Weeds need trimming around the banner sign holder. Pat & Bruce will tackle weeds this week. Suggested there could be a FB post on the day of each Market to show what vendors are selling. Kiwanis have offered to loan their feather holder bases through the summer. BACC will be invoiced from Fast Signs after signs are finalized. Rest rooms are open daily, so far no complaints from the city's cleaning staff.
 - Garage Sale (June 17) Mechele, Jan, Pat, Bruce: Jan reported that the day seemed to be going well, many sellers were doing very well. Bake Sale for Re-Imagine did well.
 - Car Show (August 26) Bruce, Pat, Mechele: Bruce reported letters to sponsors are out. To date 6 sponsors. Anticipating 6-8, maybe more. Sponsor plaque orders must be submitted by 7/20. Managers of the ball fields are willing to loan out picnic tables for use at Veterans Park. Connie will speak with Dennis about temporary picnic tables.
 - Music Festival (September 9) Bruce, Pat, Kerri, Mechele: Kiwanis to remain the primary food vendor. May consider "snack" type vendors. Letters have been mailed to potential art and craft vendors and music sponsors - but still early - 6 sponsors have contributed so far and 2 art and craft vendors. Times of musicians are still being fine tuned. Website and Facebook is updated. Bruce will be meeting with Leah Lewis about how to get reimbursed from the grant for the music festival advertising.

BACC Board Meeting continued.

- Music Festival added event - update: continues to work with Keith on his “Idea Fest”. 1-3:30pm on Sunday the 10th.
- Bazaar (November 18) Kerri, Mechele, Pat, Bruce
 - “Contractors” event (November 18, 2023) - Rose Perna, TBD

Other committees:

- BTAC - Jan: still working on the leaky Kiosk.
- ReImagine Boulder - Mechele: Mechele was absent. Bruce reported Connie Smith Day painting display at Fair is being organized. Photographer was hired to take photos of the paintings. Artist has been contracted for painting the Bronc mural on Hardware Hank. She will paint the weekend of the Fair.
- Website - Pat: has been updated.
- Phonebook for 2024 - Pat: May/June 2024?
- Membership - Pat: January 2024

Additional adhoc committees or proposed events:

- “After Hours” event (September 27, 2023)- Kerri Kumasaka: 5-6:30pm; same sort of venue. Suggesting adding a silent auction piece to the door prizes.
- Main Street: medians are being trimmed by Gerald Craft.

6. Board open discussion: Basin Day date?

Jefferson County Rodeo solicitation request for event program. Board directed to buy a business card ad for \$50 fee.

7. Next meeting - Tuesday, August 8, 2023 - noon, City Council.

8. Adjourn: 12:40pm

Event Committee Meeting to follow: (see above event report)

2023 Board of Directors:

- Bruce Binkowski, president (term expires 2024)
- Patricia Lewis, secretary/treasurer (term expires (2024)
- Connie Grenz (term expires 2024)
- Kerri Kumasaka (term expires 2025)
- Mechele Anderson (term expires 2024)