

Boulder Area Chamber of Commerce - EIN #43-2104345  
**BOARD MEETING MINUTES - Tuesday, August 8, 2023**

1. Call meeting to order: 12pm, Boulder City Hall
2. **Attendance** (no quorum)
  - Present: Bruce Binkowski, Patricia Lewis
  - Absent: Connie Grenz, Mechele Anderson, Kerri Kumasaka
  - Guests: Jan Zietlow (BTAC)
  - Membership: Rose Perna (Alpine House Svcs)
3. **Approval** of board meeting minutes from July 11, 2023 (no quorum, deferred to September)
4. **Financial reports:**

Admin report (verbal) - report on events: car show plaques are in. Car show forms will be ready for the event. Volunteers needed to park cars, direct traffic, register day of event needed. Music festival to date 10 music sponsors. 7 vendors to date for festival. Light on vendors. Ambulance will have an information booth at no fee. Invite Whitehall Public Transportation. Chamber will inquire at bank for a line of credit to pay invoices while waiting for the event expense reimbursements. May need a motion, no quorum.

Balance sheet, P&L YTD, Reconciliation Reports (distributed via email)

  - BACC checkbook balance as of \$6,983.16 as of 8/3/23; w/today's deposit \$7,391.00
  - BACC CD balance - \$5,136.67 as of 4/4/23
  - BACC petty cash balance \$84.53 (no change)

FUNDS HELD ON BEHALF OF (income is from Grants and Donations):

  - BTAC Marketing checking account balance - \$3,976.86 as of 8/5/23
  - ReImagine Boulder checking account balance - \$2,269.03 as of 8/5/23
5. **Business:**

Event committee reports:

  - Farmers Market (July thru September) Connie - no report
  - **Car Show (August 26)** Bruce, Pat, Mechele - 11 sponsors. Need volunteers to set up, direct traffic, park cars, register. Weather predicted to be warm. Bruce will contact Public Works to keep sprinklers off.
  - **Music Festival (September 9)** Bruce, Pat, Kerri, Mechele - 10 sponsors to date, 6 vendors signed up, 2 more pending. A couple vendors interested in staying for Sunday's the 10th's "Idea Fest" hosted by the Boulder Monitor newspaper. Musicians are confirmed. Grant from State of Montana for \$5000 (2k stage, 1 soc media, 2k for tradtl adverts) and will need receipts to get reimbursed. Chamber does not need to spend all the grant money. BTAC Marketing Committee previously committed \$1k donation to Music Festival. Talent/Ad expense is ~\$9,800; Stage is \$4k (\$2k down payment paid by Chamber, balance of stage fee of \$2k will be reimbursed by state grant); \$3k in traditional advertising will be refunded by state grant upon their receipt of invoices paid. The \$1k from the State grant is allocated to social media campaigns which will be ordered through the Montana Standard and Independent Record ~\$500 each. Traditional advertising: Helena & Butte radio, flyers and print advertising in local newspapers Whitehall Ledger and Boulder Monitor. Musicians \$4,800 total. Will break CD to pay bills until reimbursement comes from grants or establish the Line of Credit with CD for collateral.

- Kiwanis is hosting their traditional concessions; Bruce will coordinate a “red bucket” donation campaign with the Little Guy Wrestlers (split donations with chamber) and Little Guys may have a cotton candy stand. Coffee truck potential from Sweet Spot. A previously approved Southwest Montana grant needs to be matched up to \$2k/\$2k (chamber may decline this grant or arrange to use it at a later event).
- The Boulder Monitor’s “Idea Fest” is Sunday, September 10<sup>th</sup>. Not a chamber event however stage will remain in place through mid afternoon on the 10<sup>th</sup>. Vendors attending the previous day’s music/art festival have been invited to stay through Sunday.
- Bazaar (November 18) Kerri, Mechele, Pat, Bruce (see Contractors event below).

Other committees:

- BTAC - Jan: collecting photos to be enlarged and displayed in the KIOSK on Main St.
- ReImagine Boulder - Mechele (absent)
- Website - updated; Phonebook for 2024 early summer; Membership: letters to membership around the first week of January. Work out a schedule with Bruce.

Additional adhoc committees or proposed events:

- “Contractors” event (November 18, 2023) - Rose Perna. Board discussed combining a contractor event with the Holiday Bazaar on Nov. 18th. Suggested inviting contractors who are currently registered with the City, who have proof of insurance/or waiver of insurance certificates. Contractors can register for a space at the Bazaar. Details to be worked out.
- “After Hours” event (September 27, 2023)- Kerri Kumasaka (absent): Bruce stated that Charlie Denison will entertain with music. There was further discussion about combining the annual membership meeting with after hours meeting. Determine a fee? Or separate the two meetings. Bruce will speak with Kerri when she returns to town after the 14th.
- Main Street - chamber hosts the trimming of the medians during the summer and one more time prior to Rodeo weekend.

6. **Board open discussion:** covered in the above and continued discussion regarding the next meetings and how to combine resources and meet obligations.

JLDC Annual Meeting 9/20 at Volunteer Hall (fyi).

The noted next meetings are tentative and will be advised soonest.

7. **Next board meeting** - Tuesday, September 12, 2023 (noon, City Hall, tentative)  
**Annual Membership** - Meeting, September 27<sup>th</sup>, 5pm (tentative)

8. **Adjourn:** 12:58pm

Minutes submitted by Patricia Lewis, secretary/treasurer  
Boulder Area Chamber of Commerce

2023 Board of Directors:

- Bruce Binkowski, president (term expires 2024)
- Patricia Lewis, secretary/treasurer (term expires (2024)
- Connie Grenz (term expires 2024)
- Kerri Kumasaka (term expires 2025)
- Mechele Anderson (term expires 2024)