

Boulder Area Chamber of Commerce - EIN #43-2104345  
**BOARD MEETING MINUTES - Tuesday, April 11, 2023 Noon - City Hall**

1. Call meeting to order: Bruce Binkowski called the board meeting to order at 12pm.
2. Attendance  
Board Present - all: Bruce Binkowski (BB), Patricia Lewis (PL), Mechele Anderson (MA), Keri Kumasaka (KK), Connie Grenz (CG)  
Guests: LaDana Hintz, Jan Zietlow (BTAC Mktg)  
Membership: Rose Perna, Deb Gabse
3. Approval of board meeting minutes from March 21, 2023. Motion to approve as presented MA, seconded by PL. Motion passes unanimously.
4. **Financial reports & Admin notes** as of April 4, 2023 (distributed via email):  
Balance sheet, P&L YTD, Checkbook reconciliations from most recent month
  - BACC checkbook balance: \$11,915.28
  - BACC CD balance: \$5,136.67
  - BACC petty cash balance: \$84.53 (corrected double entry)
  - BTAC Marketing checking account balance: \$4,943.53
  - Relmagine Boulder checking account balance: \$1,981.35
  - Admin notes as of April 4, 2023 were emailed.
5. Business:  
**Event committee reports:**
  - **Garage Sale (June 17)** Mechele, Jan, Pat, Bruce. Committee will meet today after this board meeting.
  - **Farmers Market (July thru September)** Connie, Mechele, Bruce, Pat: CG wants to purchase some “feather” sidewalk flag signs; BB suggests *Fast Signs*. Budget can be reviewed at a committee meeting suggested for 4pm April 20. Discussion about signage and placement options. Discussion about tables for the park. Concerns about the new fees proposed by the City for vendors (suggested \$20 for vendors). Fears that vendors would not participate if vendor fees are too excessive. Chamber would like to work with the City to review the fee structure for vendor businesses. Chamber may attend the May City Council meeting to comment. CG: looking for accessible shed for plastics storage; Mechele offers her shed. Set a date for a **farmers market committee meeting: April 20, 2023, 4pm, at Mechele’s house.**
  - **Car Show (August 26)** Bruce, Pat, Mechele: committee meeting TBD
  - **Music & Arts Festival (September 9)** Bruce, Pat, Kerri, Mechele: committee meetings TBD. Grants have been approved for a total of \$7000 to market the music festival.
    - Music & Arts Festival **added event? (September 10)**: discussion; is not to be a chamber event. The Chamber has no budget to hire live music on Sunday so suggesting “canned” music since the stage might still be available for part of the day; need to determine if offering 2 days for vendors. Food truck? CG: Parking? PL to email last year’s vendors for their interest in a 2<sup>nd</sup> day (complimentary day?). Set a committee meeting?

## BACC - BOARD MEETING continued

- **Bazaar (November 18)** Kerri, Mechele, Pat, Bruce: committee meeting TBD. Highschool has been reserved by BB.

### Other committees:

- **BTAC Marketing** - Jan Z. Reported that the KIOSK repairs are being delayed due to struggles to find a repair person for the window display panels (repair materials list has been misplaced); thoughts on other information to be included on the KIOSK one the panels are weather proof; magnetic backboard; \$1500 is budgeted for this repair. JHS welded sign \$425.00 for materials; gift cards for students for their work \$250 to Sweet Spot -Jan needs checks to cover welded sign. Bozeman/Belgrade airport to be paid \$250 for brochure distribution (yet to be invoiced). \$1000.00 for musician at Music Festival. Boulder brochure included an error for the city's website address. Resolved by asking EDGE (the Chamber's web host) to secure the url and forward to the correct address for the city for two years, \$40. Board discussed the BTAC marketing committee's budget. All funds held by BACC on behalf of BTAC are now spoken for. Additional funding sources will be researched for marketing.
- **Relmagine Boulder** - Mechele: MA reported on updates and progress. Setting **August 27 as a "Connie Smith" day and art display** event with activities tentatively partnering up with other Main Street businesses. Working with Animal Shelter organization for their dog park.
- **Welcome/Hospitality** - Bruce: BB drafted a welcome letter and showed a sample packet of flyers and brochures. Initial packet may be distributed via the City office to new residents after approval of content at next council meeting.
- **Website** - PL: updates are ongoing as events and information changes.
- **Phonebook for 2024** - PL: 2024 edition scheduled for after the new year.
- **Membership** - PL: new and renewing members include: Hidden Village Trailer Court in Boulder and Elkhorn Pharmacy.

### Additional adhoc committees or proposed events:

- "Contractors" event - Rose Perna, TBD and "simmering"
- "After Hours" event - Kerri Kumasaka, TBD

### 6. Board open discussion:

- CG: "Earth Week" April 22 looking for volunteers to help with recycling. Senior Center.
- CG: "Green your Spring" May 13 10-2 with recycle collection site (plastics 1&2).

### 7. Next board meeting - Tuesday, May 16, 2023 (the previous Tuesday nixed due to absentees)

### 8. Adjourn: board meeting was adjourned at 1:20pm

### 2023 Board of Directors:

- Bruce Binkowski, president (term expires 2024)
- Patricia Lewis, secretary/treasurer (term expires (2024)
- Connie Grenz (term expires 2024)
- Kerri Kumasaka (term expires 2025)
- Mechele Anderson (term expires 2024)