

Boulder Area Chamber of Commerce
BOARD MEETING MINUTES - January 17, 2023

1. Call meeting to order: at 12:14pm (due to minor technical difficulties with Zoom)
2. **Attendance:** All directors present: Bruce Binkowski (BB), Patricia Lewis (PL), Connie Grenz (CG), Mechele Anderson (MA), Kerri Kumasaka (KK).
Guests: Jan Zietlow (BTAC rep), Rose Perna, Keith Hammonds via Zoom (Boulder Monitor publisher, member), Charlie Denison via Zoom (Boulder Monitor, editor).
3. **Meeting Minutes approval:** from November 2022 were approved as presented. Motion to approve and seconded by KK/CG. There was no board meeting in December.
4. **Financial reports** (distributed via email): to include Balance Sheet, P&L YTD, Checkbook Reconciliation Report. Checkbook balance: \$12844.32 ; CD balance: ___ ; Petty Cash: 84.63; funds held on behalf of BTAC Marketing: \$ 7,084.18 . Financials were approved as presented. Motion to approve and seconded by CG/KK. Budget numbers from 2022 were presented. Need to review for 2023.
 - Admin notes: verbal report given by PL. 1099's were sent out. Annual report will be filed after the February meeting. About 19 membership renewals to date.
5. **Business:**
 - a. **BTAC** (Jan Zietlow) - Getting ready to print 20k Boulder brochures. Will investigate local distribution options instead of Certified Folder Display; discussion. Other items discussed include repair of Kiosk with intent to hire Dave Hartman to do the work; suggesting welding class to make a Kiosk sign to include payment for materials; potential for banners on light posts on Main Street with discussion - need for volunteers to help hang banners if so and permissions to do so; welcome packets with discussion.
 - c. **Phone book** (PL) - Revised edition for 2023 is at print and to be delivered from printer by end of January with EDDM thereafter to Jeff City, Boulder & Rural, and Basin. No cost to advertisers. Will rebuild the content for the 2024 edition with paid advertising. Cost for 2023 will be under \$3000.
 - d. Annual **Membership Meeting** February 21, 2023 plan (KK) - location is at Volunteer Hall with initial business of election of director and officers, committee assignments, then social and meal/refreshments - catered. Kerri to organize with offered help from Mechele. Suggested time is 5-5:30p to 7p. Discussion. Focus on a celebration of our members. Asking for information by about end of January for the February agenda and meeting invite.
 - b. **Reimagining Rural** (MA) - to meet about 1pm after today's Chamber meeting. Focus will be on two of the Main Street murals/historic signs as a long term project; and then will address with the City Council the dog park as a short term project. Need to determine structure of RR and the Chamber's involvement. MA's meeting notes may be included with these chamber board meeting minutes.

January 17, 2023 chamber board meeting minutes (cont.)

6. Other business and Board open discussion:
 - Main Street banner stand is vacant. BB suggests a banner to fill the space.
7. Next meeting - February 21, 2023 at 5 to 5:30pm. Volunteer Hall. Details to be forthcoming and to be included in Notice to Members for that meeting.
8. Adjourn: 12:59pm

Follow up items:

- Contractors Event - TBD
- Boulder Buck from 2022
- Welcome and Hospitality Committee?
- Use white board or giant sticky notes, for membership meeting. Or include bullet points in the membership mailing.