

# **Boulder Area Chamber of Commerce Board Meeting July 21, 2021**

1. Call to Order: President Bruce Binkowski called the meeting to order at 5:07pm.
2. Attendees:
  - A. Board members present: Bruce Binkowski, Carellen Nix, Connie Grenz, Bettie Schleuter, Aubrie Carey
  - B. Members present: Pat Lewis (admin)
  - C. Public present: None.
3. Public Comments: None.
4. Community Reports: None.
5. Approval of Meeting Minutes: Minutes from the June meeting were reviewed. Connie moved to accept the minutes, and Bettie seconded. The motion passed unanimously.
6. BTAC Marketing Committee: Bruce reported that the Chamber wrote a grant check and has been paid back by JLDC and the City of Boulder.
7. Treasurer's Report: Sharla sent the treasurer's report via email. Pat suggested that Sharla start to send expense and invoice reports too. Total assets are \$16,649. Aubrie moved to accept the treasurer's report, and Connie seconded. The motion passed unanimously.
8. Admin Report: Pat reviewed her report. Car show has 11 sponsors and few entries as most participants will register the day of the event. Some of the music festival vendors are asking if they can get help to unload very heavy items. The Board discussed asking AYA to volunteer and whether to assign spaces to vendors. There was a late car show plaque sponsor entry. The sponsor advised Pat to keep the money as a donation to the event. Pat asked if someone would be willing to take over the Chamber phone. Bettie volunteered to take it.
9. Committee Reports:

- A. Farmer's Market/Recycling: Connie reported that she is averaging 10 vendors every week (last year the average was 7 per week). Connie also confirmed that the City is not charging the Chamber Farmer's Market to use the restroom. Rose at the City told Connie that the City doesn't have a way to pay someone to clean the restroom and asked if the Chamber would pay someone to clean it. The Board discussed the issue and decided that, since the restrooms are City property and the Chamber insurance would not cover the Chamber hiring someone to clean, the City should be responsible.
- B. Garage Sale: Bettie reported that the sale was very successful.
- C. Classic Car Show: Carellen is going to help direct and park cars for the show. Pat has 5 show entries, but the rest will register the day of the event. Connie volunteered to help sell items in the morning.
- D. Music and Arts Festival: Bruce reported that the stage and acts are ready to go. The Chamber has received \$1600 in sponsorships so far and 9 vendors signed up. Pat suggested trying to recruit more vendors, and Aubrie offered to create a Facebook post. Connie said she would hand out cards to Farmer's Market vendors. Bruce invited a young Clancy girl to come sing at the Festival. The Board discussed whether to put a limit on how many vendors to allow. The Board also talked about parking.
- E. Holiday Bazaar: Aubrie reported that she did manage to get the binder of information from Kayla. Pat offered to look through the folder and sort through it.

10. Other Business:

- A. Chamber Website: Carellen found that the minutes hadn't been posted in awhile, but she and Pat are working to get them up on the website.
- B. MHP Welcome Packets: Bettie showed the Board what the packets will look like. It is unclear as to when they will be handed out. The Windsor wanted to put a drink chip in the welcome packet. The Board discussed it and also discussed putting a church list in the packet.
- C. Canopy Loan Out Policy: Pat reviewed the insurance policy regarding loaning out the Chamber's canopy. One canopy was returned with damages. The group discussed a form for checking out the equipment, and Pat gave Connie the key to the storage unit so she could be in charge of checking it in and out.
- D. Other: Bruce asked if the Board would be interested in doing Zoom meetings again during the winter months when the weather is bad. Carellen reported that she removed some plaques on the Veteran's wall because the Chamber has not purchased flowers in 10 years. Connie reported that Shakespeare in the Park is on September 1st.

11. Adjourn: The meeting was adjourned at 6:04 pm. The next meeting will be held in person at the Volunteer Hall at the fairgrounds or City Hall on August 18, 2021.