

Boulder Area Chamber of Commerce Board Meeting

May 19, 2021

1. Call to Order: President Bruce Binkowski called the meeting to order at 5:07pm.
2. Attendees:
 - A. Board members present: Bruce Binkowski, Carellen Nix, Aubrie Carey, Sharla Samuels, Connie Grenz, Bettie Schleuter
 - B. Members present: Pat Lewis (admin)
 - C. Public present: Jan Zietlow (BTAC Marketing)
3. Public Comments: None.
4. Community Reports: None.
5. Approval of Meeting Minutes: Minutes from the April meeting were reviewed. Carellen moved to accept the minutes, and Bettie seconded. The motion passed unanimously. Pat brought up that some of the attendees listed as “public present” are actually members.
6. BTAC Marketing Committee: Bruce reported that all of the marketing brochures have been shipped, the costs of which are part of a grant. BTAC marketing is going to apply for an Elkhorn Community Foundation grant to cover the remainder of the brochure distribution costs. The southern “Welcome to Boulder” sign has a new backing to make it more visible. The committee is trying to brainstorm more ways to use the logo. Discussed the names of different people who might be able to fix the plexiglass on the kiosk because it doesn’t fit well.
7. Treasurer’s Report: Sharla reported the account has a total of \$17,395.09. Aubrie made a motion to approve the treasurer’s report, and Carellen seconded. The motion passed unanimously.
8. Admin Report: Pat gave her May report. She reported that the cleanup day was very productive. Beast Mowing is edging the grass along the sidewalks on Main Street for \$300-500. Connie moved for the Chamber to spend up to \$500 to pay for Beast Mowing, Bettie seconded. The motion passed unanimously.

9. Committee Reports:

- A. Farmer's Market/Recycling: The market begins July 1st. Still waiting to hear back from the City about the use of restrooms.
- B. Garage Sale: Bettie obtained a map of the City to show the different sales, and everyone will be given a map. People who sign up to hold a sale will be entered into a drawing for a \$25 gift card. Advertising will be conducted through Facebook and low power radio. Jan Z. reported that the animal shelter committee is holding a "Walk and Wag" fundraiser the same day and that maybe the fundraiser and garage sale could work together.
- C. Classic Car Show: Bettie says the Kiwanis will serve food. The flyer is complete. Stan said to expect same day registration. Carellen said she would help the day of the event. The group discussed asking nearby property owners if people can park on their property and the Chamber could put up a sign saying, "Car Show Parking Here" as an extra way to advertise.
- D. Music and Arts Festival: Bruce reported that 5 acts are confirmed, two more acts are pending, and the stage is reserved. Dick Norden gave Bruce a letter to send out to vendors and a list of names and addresses. The event is scheduled for September 11th. The Kiwanis are doing the food. Music will start at 10am. Dave Brown is doing the sound and stage, and he needs a \$500 deposit. Carellen made the motion to pay the deposit, Bettie seconded. The motion passed unanimously.
- E. Holiday Bazaar: Aubrie volunteered to chair the committee. Aubrie will check if the gym is available on November 20th, the Saturday before Thanksgiving.

10. Other Business:

- A. Chamber Website: No updates.
- B. Other: The group discussed dog waste in the cemetery and other city parks. Discussion about making a Chamber flag to be carried in parades. Highway Patrol will probably move in later than June (probably August), but materials for the welcome baskets are being gathered. Discussed the Chamber Facebook page. The Boulder Fitness Club cleaned the gym in half a day with 7 volunteers.

11. Adjourn: The meeting was adjourned at 6:17 pm. The next meeting will be held in person and via Zoom at the Volunteer Hall at the fairgrounds on June 16th, 2021.