

Boulder Area Chamber of Commerce Board Meeting

March 17, 2021

1. Call to Order: President Bruce Binkowski called the meeting to order at 5:05pm.
2. Attendees:
 - A. Board members present: Bruce Binkowski, Carellen Nix, Aubrie Carey, Sharla Samuels, Connie Grenz
 - B. Members present: Pat Lewis (admin)
 - C. Public present: Keith Hammonds (Boulder Monitor), Jan Zietlow (BTAC Marketing)
3. Public Comments: None.
4. Community Reports: None.
5. Approval of Meeting Minutes: Minutes from the February meeting were reviewed. Sharla moved to accept the minutes with the changes, and Carellen seconded. The motion passed unanimously.
6. BTAC Marketing Committee: Jan reported that they are still working on the gateway sign and the website will be given over to Ellen soon. No word yet on the Southwest Montana grant for distribution of Boulder brochures. The Chamber will donate \$250 to help BTAC with the matching funds needed for the grant, which totals about \$913. Jan reported that they received the window clings and bumper stickers, which are for sale at The Gift Box. All proceeds from the stickers go towards the matching grant funds. Jan also reported that Alison Richardson is setting up a digital marketing class at the Boulder Fairgrounds for three days in April (8th, 15th, 22nd). Times are to be decided.
7. Treasurer's Report: Sharla reported the account has a total of \$18,186.01. Sharla paid for six months rent for the new storage unit. She is still waiting to hear about the prepaid six months rent already paid to the old owners of the Ammens Building.
8. Admin Report: Pat gave her March report. She reported that she and Bruce have been working on the storage unit. The group discussed the need to go through the Chamber's stuff in the office to decide what to keep and what to get rid of. The Board decided to get together on April 3rd to move the items from the building to

the storage unit.

9. Committee Reports:

- A. Farmer's Market/Recycling: Connie started a recycle project at the Big Boulder Apartments. The Market will start the first Thursday in July. They will also do a "Christmas" themed market one week as it was a hit for the vendors and Connie. Connie reached out to the city concerning use of restrooms. The city says they charge \$50 per event, but they will take the market into special consideration and will discuss at the next council meeting.
- B. Garage Sale: The Assistant Attorney General mentioned that the MDC would like to perhaps join in the garage sale as a community partner. They want to sell small items and perhaps have food vendors and have a sort of open house type event. This is all contingent on the decisions made at the legislature this week. The group discussed the possibility.
- C. Classic Car Show: Bruce and Pat decided that there will be a car show on August 28th with a limit of 30 cars. All participants must preregister and only one car per person is allowed. The fee will be \$15 per participant. Connie suggested perhaps expanding the car show to more lots along Main Street, which would also benefit businesses along Main Street. Sharla and Pat brought up the issue of insurance and liability.
- D. Music and Arts Festival: Bruce obtained commitments from about 5 acts, and he is hoping to get up to 7 acts. We are also well under budget as far as the band budget. A letter to the vendors will go out soon to get their commitments.
- E. Holiday Bazaar: This event is still to be decided.

10. Other Business:

- A. Chamber Website: Carellen asked if the Board was ready to put more event information on the website.
- B. Other: Carellen brought up that the post office could use a new bulletin board at the front and asked if maybe the Chamber would be willing to contribute. Sharla suggested the Chamber donate the bulletin board and the post office maintains and monitors it. Connie suggested the Chamber could sponsor a section of the bulletin board for Chamber supported businesses to put their business cards. Carellen also reported that at the last city council meeting, the subject of the doggie poop bins came up. There was never a formal decision made as to who was supposed to empty the stations when they got full. Bruce asked if the Board would be okay with moving the next meeting from the 21st to the 28th of April.

11. Adjourn: Carellen moved to adjourn the meeting and Sharla seconded. The motion passed unanimously. The meeting was adjourned at 5:55 pm. The next meeting will be held on April 28th, 2021.