

Boulder Area Chamber of Commerce Board Meeting

June 16, 2021

1. Call to Order: President Bruce Binkowski called the meeting to order at 5:01pm.
2. Attendees:
 - A. Board members present: Bruce Binkowski, Carellen Nix, Sharla Samuels, Connie Grenz, Bettie Schleuter
 - B. Members present: Pat Lewis (admin)
 - C. Public present: Jan Zietlow (BTAC Marketing)
3. Public Comments: None.
4. Community Reports: None.
5. Approval of Meeting Minutes: Minutes from the May meeting were reviewed. Connie moved to accept the minutes, and Bettie seconded. The motion passed unanimously.
6. BTAC Marketing Committee: Jan reported that she did some weather stripping around the plexiglass panels on the kiosk in Veteran's Park. She's been in communication with Laura who made a Boulder map to do a history poster. The committee is brainstorming ideas on how to use the Boulder brand and logo more. Bruce reported that the Chamber has not yet received a bill for the distribution of the brochures. The Gift Box paid \$200 to the Chamber from their bumper sticker sales, which went directly back into purchasing more bumper stickers. Jan applied for the Elkhorn Community Foundation grant, but she hasn't heard back. Pat reported that Erika Morris with the Foundation requested a 501(c) letter, which Pat sent to the Foundation and Sharla and Aubrie.
7. Treasurer's Report: Sharla reported the account has a total of \$16,321.49. Carellen made a motion to approve the treasurer's report, and Connie seconded. The motion passed unanimously.
8. Admin Report: Contained within committee reports.
9. Committee Reports:

- A. Farmer's Market/Recycling: The market begins July 1st. Still waiting to hear back from the City about the use of restrooms. The sign for the market will be put up after the garage sale is over. Discussed the possibility of putting something about the market in the Monitor.
- B. Garage Sale: Bettie reported that there are 26 sellers. Each seller gets a packet complete with receipt, 5 maps, and number. Keith with the Monitor donated his time to put seller numbers on the Boulder map. The Board did the drawing for the \$25 gift certificate. Seller #6 was the winner. Connie reminded the Board that the Walk and Wag is the same day.
- C. Classic Car Show: The show is schedule for August 28th at Veteran's Park. Pat reported that she sent letters and a copy of the flyer to potential sponsors for the plaques. So far there are four or five cars registered, but no sponsors yet.
- D. Music and Arts Festival: Bruce reported that 5 or 6 acts are confirmed and the stage is reserved. Pat sent out letters to sponsors and vendors.
- E. Holiday Bazaar: Aubrie told Bruce to report that she booked the school gym, cafeteria, kitchen, and restrooms for November 20th. The school just needs insurance information. She is working on getting binders from Kayla. The Board discussed creating a flyer for the bazaar.

10. Other Business:

- A. Chamber Website: No updates.
- B. MHP Welcome Packets: Bettie showed the Board what the packets will look like. They will most likely be handed out in August.
- C. Other: Bruce brought up asking Beast Mowed to trim the grass in the medians. The Board discussed the possibility. The Board decided to ask Pat's nephew to do the medians, and if he won't, then Pat will ask Beast Mowed. Bruce also brought up the 4th of July parade that the Daughters of the Revolution are putting on. Connie brought up that Chamber member Arctic Heat is sponsoring a lunch for veterans on Monday, July 5th.

11. Adjourn: The meeting was adjourned at 6:00 pm. The next meeting will be held in person and via Zoom at the Volunteer Hall at the fairgrounds on July 21, 2021. Carellen made the motion to adjourn, Connie seconded.