

Boulder Area Chamber of Commerce Board Meeting

January 20, 2021

1. Call to Order: President Bruce Binkowski called the meeting to order at 5:01pm.
2. Attendees:
 - A. Board members present: Bruce Binkowski, Carellen Nix, Aubrie Carey, Bettie Schlueter, Sharla Samuels
 - B. Members present: Pat Lewis (admin), Drew Dawson, Howard Skjeverm (NorthWestern Energy), Alison Richardson (JLDC)
 - C. Public present: Keith Hammonds (Boulder Monitor), Jan Zietlow
3. Public Comments: None.
4. Community Reports: None.
5. Approval of Meeting Minutes: Minutes from the December meeting were reviewed. Carellen moved to accept the minutes as presented, and Bettie seconded. The motion passed unanimously.
6. Election of Directors: No volunteers or suggestions, 18 votes for Bruce. Aubrie moved to accept Bruce's new 3 year term, Bettie seconded. Motion passed unanimously. One director vacancy still exists.
7. Election of Officers: Aubrie nominated Bruce as the Board President, Bettie seconded. Bruce accepted the nomination. Motion passed unanimously. Carellen nominated Aubrie as the Board Secretary, Bettie seconded. Aubrie accepted the nomination. Motion passed unanimously. Bettie nominated Sharla as the Board Treasurer, Carellen seconded. Sharla accepted the nomination, stating, "I would gladly love to." Motion passed unanimously. All officers will begin their one year terms in February.
8. BTAC Marketing Committee: Jan Zietlow, the president of the committee, asked if the Chamber, as a non-profit, would be willing to partner with the committee in order that the committee may be able to apply for grants for funding. The Board discussed. Carellen made a motion to approve partnering with the BTAC Marketing Committee, Bettie seconded. Motion passed unanimously.

9. Treasurer's Report: Sharla reported the account has a total of \$19,063.44. The CD will mature in February, and in the past, the Board has just let it roll over. Sharla reported that she paid the Montana Waste and Recycling bill which was discussed at previous meetings. Carellen moved to accept the treasurer's report, Bettie seconded. Motion passed unanimously.
10. Admin Report: Pat emailed her December notes and gave her January report. Pat recommended an executive meeting to discuss Officer responsibilities.
11. Current Business:
 - A. Virtual Light Contest: Pat reported that we had 5 entries. Every entry received a prize, which was mailed. Keith Hammonds posted the names of the entries in the paper. The Board agrees that we would like to do it again next year.
12. Committee Reports:
 - A. Farmer's Market/Recycling: Connie will chair the committee and Bruce will help.
 - B. Garage Sale: Bettie will chair and Bruce will help.
 - C. Classic Car Show: Bruce will chair and Bettie will help.
 - D. Music and Arts Festival: Bruce will chair and Aubrie will help.
 - E. Holiday Bazaar: This event is still to be decided.
13. Other Business:
 - A. Chamber Website: Carellen and Pat agreed to help keep the website up to date.
 - B. Ammens Building/Connie: No update.
 - C. Phone book 2022: Pat will handle the phone book. Discussion around event guide.
 - D. Other: Howard requested that the Chamber submit requests for sponsorships from NorthWestern Energy for Chamber events by early February. Alison reported that at the previous BTAC Marketing Committee meeting, there was discussion about social media marketing training, which would be free to participants. Bruce reported that Alison is also the president of the Whitehall Chamber. Carellen brought up to Alison concerning the social media marketing training that it would be ideal to include businesses that are not in the service or downtown industry, but also medical, clerical, etc. Alison explained that it would be an ongoing program.
14. Adjourn: Carellen moved to adjourn the meeting and Bettie seconded. The motion passed unanimously. The meeting was adjourned at 5:47 pm. The next meeting will be held on February 17th, 2021.