Boulder Area Chamber of Commerce Board Meeting September 16, 2020

1. Call to Order: President Bruce Binkowski called the meeting to order at 5:01pm.

2. Attendees:

- A. Board members present: Bruce Binkowski, Sharla Samuels, Carellen Nix, Aubrie Carey, Connie Grenz, Betty Schlueter
- B. Public present: Carey Burnside, Pat Lewis, Diane McFarland (*Boulder Monitor*)***Note: agenda item #6/minutes item #7 (Current Business) was moved to the beginning of the meeting.
- 3. Public Comments: Bruce provided a BTAC update. Pat proposed a walking tour through the cemetery around Halloween. The Board discussed. Connie provided a way finding sign update.
- 4. Community Reports: None.
- 5. Approval of Meeting Minutes: Minutes from the August meeting were reviewed. Connie moved to accept the minutes as presented, and Betty seconded. The motion passed unanimously.
- 6. Treasurer's Report: Sharla reviewed the balance sheet and profit and loss statement. The Board discussed and confirmed membership dues and phonebook payments. The account has \$15,128.24

7. Current Business:

A. Social networking event for Chamber members: Carellen suggested that the Board should have some sort of event between Thanksgiving and Christmas for the members. Aubrie suggested that the Board could hold their regular December meeting at The River Pizza and buy supper for members. The Board discussed. Aubrie made the motion to hold a regular Chamber Board meeting at The River Pizza on December 16th and buy dinner for members who come. Carellen seconded. The motion passed unanimously.

8. Committee Reports:

- A. Farmer's Market: Connie reported that they've had an average of 7 vendors each week. The vendors have decided to hold a "Christmas in December" event for the September 24th market.
- C. Garage Sale: Canceled.
- D. Classic Car Show: Canceled.
- E. Music and Arts Festival: Canceled.

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9. Other Business:

- A. Looking ahead Future of the Chamber: Bruce suggested that, since all Chamber events for 2020 were canceled, to extend all Chamber memberships through 2021. The Board discussed. Connie suggested sending out a card to announce this around Thanksgiving. Connie made a motion to extend all 2020 Chamber memberships through 2021. Betty seconded. The motion passed unanimously. Carellen recommended that there be more focus on the membership in the future. The Board discussed how to accomplish this. Connie suggested an in-person survey event in which members put stickers on posters with different ideas for the Chamber to try in the future. Bruce suggested the Board hire a part time employee to help with communications, paperwork, and other tasks starting in January. The Board discussed that Pat Lewis might be a good candidate. Bruce offered to interview Pat and then the Board can make a decision at the October meeting. The Board discussed that maybe, if the position is offered, the ideal candidate could start November 1st. Bruce made a motion to interview Pat Lewis for a part time position with the Board, and Connie seconded. The motion passed unanimously.
- G. Other: Connie made a motion to reimburse Pat Lewis for recycling some of the Chamber's electronic devices. Betty seconded. The motion passed unanimously. Connie discussed the new kiosk in the park and that the Chamber has exclusive access to one section. The Board discussed what to put in its section. Connie led a discussion about the Chamber potentially obtaining a QR code. Carellen led a discussion about Facebook and a brochure. Barb Reiter asked if she could come talk to the Boulder Area Chamber about the State Chamber being against marijuana legislation at the next meeting. Bruce reminded the Board that it had moved to donate \$500 to the installation of the new kiosk, and it was time to cut the check. The SWMT approached Bruce to hang flyers in businesses for money around Boulder, the North End of the county, and Basin by September 30th.
- 10. Adjourn: The meeting was adjourned at 6:05 pm. The next meeting will be held in person on October 21st, 2020.

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