

# **Boulder Area Chamber of Commerce Board Meeting**

## **June 17, 2020 via Zoom**

1. Call to Order: President Bruce Binkowski called the meeting to order at 5:03pm.
2. Attendees on Call:
  - A. Board members present: Bruce Binkowski, LaDana Hintz, Sharla Samuels, Carellen Nix, Aubrie Carey, Connie Grenz, Bette Schlueter
  - B. Public present: Jan Zitlow, Cory Badgley, Keith Hammonds (*Boulder Monitor*)
3. Public Comments: None
4. Community Reports: Carellen asked Bruce to give a brief report on the Western Legacy Center public meeting that took place at the Volunteer Hall at the Fairgrounds on June 18th.
5. Approval of Meeting Minutes: Minutes from the May meeting were reviewed. Bette moved to accept the minutes as presented, and Connie seconded. All members voted in favor.
6. Treasurer's Report: Sharla reviewed the balance sheet and profit and loss statement. Connie moved to accept the treasurer's report, and Bette seconded. All members voted in favor.
7. Current Business:
  - A. Storage Unit: Bruce believes that there is plenty of room in the office to clear out the storage unit, but the office needs to be reorganized first. Sharla volunteered to contact the storage facility and inform them that the Chamber will be moved out by June 30th.
8. Committee Reports:
  - A. Farmer's Market: Connie reported that the first market will be held on July 9th as scheduled. There is already a lot of interest. The market will run every Thursday through the end of September.
  - B. Garage Sale: Bette reported that she and LaDana will get together to discuss. No date is set yet. The board discussed the possibility of holding it around the music festival and agreed that September would be a good time to hold it.

- C. Classic Car Show: Guest Cory reported that he contacted all sponsors. Starting July 1, Cory can order sponsorship awards and plaques. There are some concerns about social distancing. The group will begin preparations in July and are already receiving calls of interest. Cory asked the board hypothetically, if the fair and/or rodeo don't happen, would the Chamber still want to do the car show? The board discussed this scenario and the need to submit a plan to the county health department. The board also discussed the potential need for extra advertising if the parade doesn't happen.
- D. Music and Arts Festival: Bruce reported that it's still planned for September 12th. Dick Norden volunteered to assist. The event will most likely require a plan with the county health department.
- E. Holiday Bazaar: Bruce reported that the event is still happening as scheduled, and Kayla Holman is still planning on helping.
- F. Bylaws Review: Bruce reported that he hired the attorney from Bozeman. He just received a rough outline from the attorney with suggestions. The board is hopeful that the new bylaws will be finalized by the next meeting in July.

9. Other Business:

- A. Kiosk donation request: Guest Jan described the BTAC marketing committee's kiosk project at Veteran's Park. The committee would like to place the kiosk where the current Chamber sign is located if the Chamber is okay with having their sign removed. Jan also asked if the Chamber would be willing to donate \$500 to the construction of the kiosk. The board discussed kiosk construction and placement. Carellen made a motion to donate \$500 to the BTAC marketing committee's kiosk project pending building permits and other technical details. Bette seconded. The motion passed unanimously.
- B. Phonebook revenues: Carellen wanted the board to consider a sort of gift certificate that people can spend at any local business and the business could turn in the certificate to the Chamber to get reimbursed. The board discussed Whitehall's Chamber Bucks program. The board then discussed perhaps using the phonebook funds to provide breakfast or lunch at the Holiday Bazaar or handing out small bottles of hand sanitizer at events. Sharla volunteered to find out how much it would cost to get hand sanitizer with personalized labels. Bette volunteered to stick labels on bottles.
- C. Other: Guest Cory said he overheard people discussing the Chamber's online phone directory. The people found it frustrating to use in its current PDF format. Carellen brought up the recent meeting about the Western Legacy Center and asked Bruce if the board could write a letter in support of the Center to the commissioners. The board discussed the benefits of conducting a survey of the membership first to see if they support the Western Legacy Center before writing a letter of support. Connie made a motion to survey the membership about their support of the Center, and Bette and Sharla seconded. The motion

passed unanimously. Connie reported that the Kiwanis firework sale will begin on July 2nd at the Jefferson High School parking lot until July 4th. The Kiwanis are also supporting the firework show on July 4th at 10pm. Bruce reported that there may not be a parade, but the fireworks show is still happening. Connie also reported that there will be a gathering at Veteran's Park on June 21st at 1pm regarding mainstream social issues for anyone wishing to join.

10. Adjourn: The meeting was adjourned at 6:05 pm. The next meeting will be held in person on July 15th, 2020.